

# **3<sup>RD</sup> INTERNATIONAL CONFERENCE ON PUBLIC HEALTH IN AFRICA**

# **CPHIA 2023 Side Event Submission Overview**

The 3rd International Conference on Public Health in Africa (CPHIA 2023) taking place on 27-30 November in Lusaka, Zambia is now opening applications for side events. Hosted at the Mulungushi International Conference Center, this year's conference will focus on how the continent is catalysing innovation and scientific research to generate new knowledge and groundbreaking health products.

Building on the success of CPHIA 2022, which featured more than 50 in-person and virtual side events, select partners will be invited to host official CPHIA 2023 side events. These events will amplify conversations taking place during the conference, showcasing best practices, promoting knowledge-sharing and driving multi-stakeholder collaboration. Organisations across the spectrum of public health are invited to apply. Applications should align to <u>Africa CDC's New Public Health Order</u>, covering topics including emergency preparedness and response, research and development, innovation, local manufacturing, universal health coverage, women's health and leadership, civil society and youth engagement, private sector engagement, partnerships, infectious diseases, and more.

See below for guidelines and details on how to submit a side event proposal.

Call closes on Friday 11 August: Please complete and submit the <u>required application form</u> by 23:59hrs CAT/21:59hrs UTC.

#### Notification date: Organisers will be notified on the status of their side event proposal by Friday, 1 September 2023.

If selected, the CPHIA 2023 team will assist in identifying a time slot and location, and connecting you to the logistics team to arrange additional services, as needed.

# **Application Guidelines**

Organisers should present a clear thematic focus for their event that complements Africa CDC's vision for a New Public Health Order. They should also seek to have a diverse collection of speakers, including a strong gender and geographic balance.

There are a limited number of side events that can be held at the conference venue. We will accommodate as many as possible. Selection of side events will be on a competitive basis. Potential side event hosts are encouraged to consider collaborating with other organisations where similar themes overlap. Similarly, please indicate in the application form if you would be open to partnering with other applicants proposing a similar side event.











Side event organisers are expected to attend the conference in person and promote the event through their networks. All side event promotion and attendee management is also the responsibility of side event organisers.

Side events will be held throughout the day on **27 November**, with some additional side events allocated in the morning or evening from **28 to 30 November**, on request.

Virtual side event proposals will also be considered. Please indicate on the application form if you wish to host your side event virtually. The virtual side event host will be responsible for all logistics, promotion and attendee management. Virtual side events will be held on **27 November** only.

# **Application Requirements**

Your application to host a side event must include the following:

- Proposed side event title.
- Description of the proposed event and how it relates to Africa CDC's vision for a New Public Health Order (250 words or less).
- Desired outcomes from the session (100 words or less).
- The number of expected guests.

Please note that submissions over the word limit will not be considered.

# **Side Event Packages**

The registration fee for CPHIA 2023 side events is USD \$2,000. Additional services are available for an added cost and catering can be arranged separately. Please indicate the additional services you require in the side events form.

To help us better meet your needs, please indicate which package you will require for your event and if you require anything more than what is offered below.

## Package1(\$2,000)

- Room with capacity and seating to accommodate anticipated audience size
- Water bottles, pens and notepads for anticipated audience size
- Audio and visual system, including two microphones and access to WIFI
- Technical support, as needed
- Translation services in AU languages
- Registration waiver for one person (main point of contact for the side event)
- Listing of the side event on the CPHIA 2023 website under the official side events program

## Package 2 (\$4,000)

Includes all services in package 1 plus:

- Recording of the event
- Live streaming of the event
- Virtual participation for guest speakers
- More than two microphones
- Advance promotion of the side event on CPHIA channels, including up to 4 posts across Twitter, IG, and LinkedIn (timeline and content to be arranged in collaboration with conference planning team)







