

27-30 NOVEMBER 2023

LUSAKA, ZAMBIA



# 3<sup>RD</sup> INTERNATIONAL CONFERENCE ON PUBLIC HEALTH IN AFRICA

BREAKING BARRIERS: REPOSITIONING AFRICA IN THE GLOBAL HEALTH ARCHITECTURE

## CPHIA 2023 Exhibition Submission Overview

The 3rd International Conference on Public Health in Africa (CPHIA 2023) is now opening applications for exhibitions at the 2023 meeting, taking place 27-30 November in Lusaka, Zambia at the Mulungushi International Conference Center. This year's conference will focus on how the continent is catalysing innovation and scientific research to generate new knowledge and ground breaking health products.

Building on the success of CPHIA 2022, which featured over 50 in-person and virtual side events, select partners will be invited to host official CPHIA 2023 exhibitions. Exhibitions at CPHIA 2023 are an opportunity to dynamically engage with conference attendees. Each exhibit should build on one of the five pillars of the New Public Health Order in Africa and promote the spirit and diversity of the continent:

1. Strong African Public Health Institutions
2. Expanded Manufacturing of Vaccines, Diagnostics, and Therapeutics
3. Investment in Public Health Workforce and Leadership Programs
4. Increased Domestic Investment in Health
5. Respectful, Action-Oriented Partnerships

Applications are welcome from organisations across all sectors that are committed to bringing together public health leaders, collaborating and shaping a new path forward for health in Africa. Exhibition organisers are expected to promote the wider conference through their networks and attend the conference in Lusaka in person in November 2023.

Exhibitions will be installed by **27 November** and will remain up until the conclusion of the conference on **30 November**. See below for guidelines and details on how to submit an exhibition proposal. And note that all exhibition details will be confirmed after the proposal is approved.

**Call closes on 13 October 2023: Please complete and submit the required [application form](#) by 23:59hrs CAT/21:59hrs UTC.**

**Notification date: Organisers will be notified on the status of their proposal on a rolling basis until Friday, 20 October 2023.**



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Health



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## Application Requirements

Your application to host an exhibition must include the following:

- Proposed exhibition title.
- Description of the proposed exhibition and how it relates to the New Public Health Order for Africa (**250 words or less**).
- Main goal of exhibition, such as visibility/brand building, product presentation, advocacy or fundraising, etc. (**100 words or less**).

An array of creative installation ideas is encouraged and welcomed. If the following packages do not meet the needs of your exhibition proposal, please note this in your application; select proposals outside of the package options will be considered on a case-by-case basis.

## Exhibition Packages

Package Cost	Description
<b>Resiliência (Resilience) Package</b> <i>(Limited to non-profit organisations, academic and research institutions from Africa only)</i> \$2,500	<ul style="list-style-type: none"> <li>• Standard booth</li> <li>• Logo included in CPHIA 2023 Exhibition wall</li> <li>• One complimentary conference registration</li> </ul>
<b>Paix (Peace) Package</b> \$10,000	<ul style="list-style-type: none"> <li>• Standard booth</li> <li>• Logo included in CPHIA 2023 Exhibition wall</li> <li>• One complimentary conference registration</li> <li>• Inclusion of a flyer in the conference attendee welcome bag</li> </ul>
<b>اتحاد (Union) Package</b> \$30,000	<ul style="list-style-type: none"> <li>• Standard booth</li> <li>• Logo included in CPHIA 2023 Exhibition wall</li> <li>• Two complimentary conference registrations</li> <li>• 50% discount on side event fee (if you had already submitted a side event application)</li> <li>• Inclusion of an item in the conference attendee welcome bag</li> </ul>



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<p><b>Ubuntu (Humanity) Package</b> \$75,000</p>	<ul style="list-style-type: none"><li>• Mid-sized booth</li><li>• Priority logo placement on the CPHIA 2023 Exhibition wall and material</li><li>• Three complimentary conference registrations</li><li>• One complimentary pass to the VIP Networking section</li><li>• Full discount on side event fee (if you had already submitted a side event application)</li><li>• Sponsorship of five (5) young researchers; logo to be included on all related materials for the individuals sponsored</li><li>• Inclusion of an item in the conference attendee welcome bag</li><li>• Option to have a 2-3min video clip played in the exhibition hall</li></ul>
<p><b>Uhuru (Freedom) Package</b> \$100,000</p>	<ul style="list-style-type: none"><li>• Large-sized booth</li><li>• Highest priority logo placement on the CPHIA 2023 Exhibition wall and material</li><li>• Five complimentary conference registrations</li><li>• Two complimentary pass to the VIP sections</li><li>• Full discount on side event fee (if you had already submitted a side event application)</li><li>• One dedicated meeting room</li><li>• Sponsorship of 15 young researchers (logo to be included on all related materials for the individuals sponsored)</li><li>• Inclusion of a flyer in the conference attendee welcome bag</li><li>• Option to sponsor an additional item in the conference bag (eg. water bottle, notebook etc)</li><li>• Option to have a 2-3min video clip played in the exhibition hall</li></ul>

For more information on the CPHIA 2023 conference, visit [www.CPHIA2023.com](http://www.CPHIA2023.com). For questions about the exhibitions email: [CPHIAexhibitions@africa-union.org](mailto:CPHIAexhibitions@africa-union.org).



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